# 2023 PUBLIC POLICY AGENDA

BEAUFORT REGIONAL CHAMBER OF COMMERCE

# OUR PRIORITY IS BUSINESS.

The Beaufort Regional Chamber of Commerce exists to promote economic prosperity to enhance the well-being of everyone in our region. Advocating on behalf of the Beaufort Region's employers with state, local and federal governments is essential to our mission.

The Chamber encourages elected officials to pursue these public policy priorities and will report to its members on outcomes that align with this agenda.

Public Policy Guiding Principles presented in this document are standing positions that inform the Chamber's advocacy efforts and preferred approach to policymaking. The Public Policy Agenda is updated annually and approved by the Board of Directors.

LEARN MORE ABOUT HOW THE CHAMBER ADVOCATES FOR BEAUFORT COUNTY BUSINESSES AT **BEAUFORTCHAMBER.ORG/ADVOCACY** 



# FEDERAL PRIORITIES

#### MILITARY MISSION SUPPORT

- Fully fund the planned, new ambulatory care clinic at MCAS Beaufort.
- Support timely annual passage of a national defense budget sufficient to ensure force readiness and counter global security threats
- Appropriate funds to make infrastructure and facilities investments necessary to secure the second century of making Marines at MCRD Parris Island.
- Support location and construction of planned new VA Medical Center in Northern Beaufort County.

# ECONOMIC DEVELOPMENT

 Advocate for effective implementation and utilization of Opportunity Zones and similar economic development programs.

# **INFRASTRUCTURE**

- Maintain the current federal project waterway designation and physical navigation markers for the Port Royal Harbor Channel.
- Ensure the long-term solvency of the Federal Highway Trust Fund through sustained funding.

#### TAX CLIMATE

- Support responsible fiscal policy, including entitlement reform, deficit reduction, and debt management.
- Oppose anti-growth tax proposals that disproportionately increase the tax burden on business owners.

# LOCAL/REGIONAL PRIORITIES

# AFFORDABLE HOUSING

- Expedite deployment of Affordable Housing Trust Fund resources to build new obtainable housing units.
- Advocate for policies and zoning that promote a diversity of housing types and price points.

# **BUSINESS CLIMATE**

 Streamline development processes to increase predictability and reduce time and costs.

# **ECONOMIC DEVELOPMENT**

- Deploy all available resources to support the attraction, retention and expansion of industries that create high quality jobs and support economic diversification.
- Support investments necessary to ensure that the Beaufort Commerce Park is project-ready as certified by the SCDOC Palmetto Sites Program.

# HOSPITALITY SECTOR

 Support hospitality sector businesses by maintaining consistent investment in high-impact tourism marketing efforts and diversifying visitor segments.

# **INFRASTRUCTURE**

- Maintain and improve existing infrastructure and invest in new infrastructure to protect people, homes and businesses from stormwater and tidal flood impacts.
- Fund and construct all transportation capacity and safety projects prioritized in the voter-approved 2018 penny referendum plan.

# LAND USE PLANNING

- Carefully balance land use decisions with responsibilities to protect historic, ecological and economic assets.
- Support property-owner rights in context with comprehensive land use plans.

# MILITARY RETENTION & EXPANSION

 Ensure that policies and practices are well-coordinated with the region's military installations and support retention and expansion of military missions.

# STATE LEGISLATIVE PRIORITIES

The Beaufort Regional Chamber of Commerce encourages members of the South Carolina General Assembly to act on the following priorities during the 2023 session:

# **BUSINESS CLIMATE**

- Explore incentives targeted to support recruitment and retention of high-impact corporate and technology jobs.
- Pass Fair Share Liability Reform (joint and several) to increase fairness and improve the state's legal climate
- Explore opportunities to enhance the competitiveness of our state's tax climate, such as rebalancing the property tax burden on businesses.

# **EDUCATION & WORKFORCE DEVELOPMENT**

- Fully fund the South Coast Cyber Center's \$3 million initiative to build a cyber security talent pipeline with NSA/DHS Centers of Academic Excellence at USCB and Technical College of the Lowcountry.
- Support equitable, sustained funding to institutions of higher education in the Lowcountry
- Fund priority capital investments at USCB to ensure facilities that meaningfully enhance instructional and programmatic capacities.

#### HOSPITALITY SECTOR

 Support hospitality sector businesses by making consistent investment in high-impact tourism marketing by directing resources to local and regional destination marketing agencies.

#### **INFRASTRUCTURE**

 Explore funding opprtunities for infrastructure to protect people, homes and businesses from stormwater and tidal flooding impacts.

# MILITARY RETENTION & EXPANSION

- Safeguard military missions at MCAS Beaufort by adopting legislation to ensure that wind energy facilities comply with federal guidelines and do not impact military operations.
- Ensure that military families transferring to South Carolina can enroll their children in the public education system prior to arriving in the state with a copy of their orders.



# GUIDING PRINCIPLES

# AFFORDABLE HOUSING

Support incentives and market-driven solutions to ensure an adequate supply of affordable housing options for everyone in the region.

# **BUSINESS CLIMATE**

Advocate for regulatory processes and business fee structures that are clear, predictable, efficient and cost-effective.

# **ECONOMIC DEVELOPMENT**

Support tax policies and economic development programs that help the region attract, retain and expand businesses and industries that diversify the region's economy and create high quality jobs.

# EDUCATION & WORKFORCE DEVELOPMENT

Advocate for the changes necessary in early childhood, K-12 and higher education to prepare all students for the careers of the future and to provide a skilled workforce to support the region's employers.

# **ENERGY**

Support an energy regulatory climate that prioritizes the state's future energy needs with sufficient protections for electric utility ratepayers. Encourage energy generation from a variety of sources to produce reliable, affordable, sustainable electricity for the state's businesses and citizens.

# **ENVIRONMENTAL STEWARDSHIP**

The natural environment is important to our region's quality of place and economic competitiveness. Promote a balanced approach to environmental regulation that embraces responsible stewardship without unreasonably burdening business.

# **HEALTHCARE**

Promote community wellness by supporting policies that ensure access to quality medical care and reduce healthcare costs for business.

# HOSPITALITY SECTOR

Support consistent, sufficient investment in product development and tourism marketing to ensure the continued vitality of the region's hospitality industry.

# **IMMIGRATION REFORM**

Support comprehensive immigration reform at the federal level that helps businesses attract and retain talented individuals that fuel our globally connected economy.

# **INFRASTRUCTURE**

Make investments necessary to ensure adequate capacity and maintenance of our transportation network and flood protections including roads, bridges, pedestrian and bike facilities, shoreline and stormwater infrastructure.

# LAND USE PLANNING

Support coordinated decisions among jurisdictions that promote the efficient use of land essential to economic prosperity.

# MILITARY RETENTION & EXPANSION

Advance legislative priorities in the South Carolina Military Base Task Force comprehensive plan, and support policies and investments that promote the retention and expansion of military operations in the Beaufort region.

# PORT DEVELOPMENT

Make investments necessary to enhance the efficiency, reliability and capacity of the region's port facilities and support development of the Jasper Ocean Terminal.

# TAX CLIMATE

Advocate for a competitive, pro-growth tax climate that ensures fairness, predictability, and compliance while balancing income, property and sales tax levies.

#### TRADE

Support international trade agreements that are fair, accountable, consistent and that reduce barriers to free and open markets.